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**Activity: Media
Norms**

Learning objective

At the end of this activity you should be able to:

- understand how norms may be enforced in society, and our reactions to those who break norms.

A. Using the link below, answer the questions that follow.

<https://www.youtube.com/watch?v=smE1kjEsdZk>

1. What does the woman in the white jacket do at the beginning of the clip?
 2. Why does the man question the woman?
 3. How does the man show the woman she has done wrong?
 4. Why do you think the other people applauded at the end of the clip?
- B. From your answers above and your own experience, explain how we react when someone breaks society's norms.