

Chapter 3
Topic 9 Globalisation, modernity and postmodernity
Page 239
Activity: Media
Risk society

Learning objectives

At the end of this activity you should be able to:

- Identify key features of risk society.
- Apply the concept of risk society to an example.

Working in pairs, carry out the following tasks:

A. Watch the clip on Beck's concept of risk society and then answer the questions that follow.

<https://www.youtube.com/watch?v=NJms4Y0Q6nY>

1. Why does Beck say we are not in a crisis of modernity?
2. What is Beck's aim?
3. What are the two contradictory views of modernity?
4. Why has modern society become risk society?
5. List the features of contemporary risks.
6. Draw a diagram to show the changes to the process of meat production and the risks that each step in the process poses to the environment or to human welfare.