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**Activity: Media**

**The impact of media coverage**

**Learning objective**

At the end of this activity you should be able to:

- understand how media representation can affect perceptions of crime and crime policies.

Watch the clip and answer the questions that follow.

<https://www.youtube.com/watch?v=b0HZG7631xM>

1. According to Rashad Robinson, where is the impact of media representation of crime felt?
2. According to the graph, by how many percentage points did crime reports in the local media over-represent black people as suspects for (a) murders, (b) thefts and (c) assaults, as compared with the police (NYPD) statistics?
3. What message does the media representation of crime give to people?
4. How are the 'two New Yorks' described?
5. What are the policies that are mentioned in the clip that are influenced by media representations?
6. What would be the impact of media representation on how those policies are implemented and who would be targeted by those policies?