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**Activity: Media  
Layouts**

**Learning objective**

At the end of this activity you should be able to:

- determine what can make successful layouts for your campaign materials.

A. Working on your own, watch this short clip and make notes on what makes a successful layout.

<https://www.linkedin.com/learning/graphic-design-foundations-layout-and-composition/what-makes-a-successful-layout>

B. Consider how you would layout the materials for your campaign using ideas from the clip. Write brief notes to guide you when designing your layouts.